



LICENSING SUB-COMMITTEE

REPORT

7th September 2026

Subject heading:

Report author and contact details:

**Jukebox
72-74 South Street Romford RM1 1NL
Premises licence application
Mr O Daly, Public Protection Officer
licensing@havering.gov.uk
01708 433777**

This application for a premises licence is made by Moonshine Entertainment Limited under section 17 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 23rd July 2026.

Geographical description of the area and description of the building

Jukebox is in Romford Town centre at the junction of South Street and Arcade Place. The immediate area contains commercial and residential properties so may be considered an area of mixed use.

Details of the application

Jukebox currently benefits from a premises licence which permits the provision of the following licensable activities:

**Plays, films, indoor sporting events, live music, recorded music,
performances of dance, anything of a similar description to live music,
recorded music or performances of dance**

Monday to Thursday – 10:00 to 02:00

Friday & Saturday – 10:00 to 02:30

Sunday – 11:00 to 02:00

Late night refreshment

Sunday to Thursday – 23:00 to 02:00

Friday & Saturday – 23:00 to 02:30

Supply of alcohol

Monday to Thursday – 10:00 to 02:00

Friday & Saturday – 10:00 to 02:30

Sunday – 11:00 to 01:30

New Year's Eve – from the end of permitted hours to the start of permitted hours
on the following day

All licensable activities listed above

On the following days the permitted hours may be extended for an additional hour:
St Patrick's Day, St George's Day, St Andrew's Day, St David's Day, Halloween,
Christmas Eve, Boxing Day, the trading day on which the clocks go forward, i.e. the
start of British Summer Time, and the Thursday immediately preceding Good Friday
Permitted hours may be extended until 02:30 on any Sunday immediately preceding
a bank holiday

Opening hours of the premises

Monday to Thursday – 10:00 to 02:30

Friday & Saturday – 10:00 to 03:00

Sunday – 11:00 to 02:30

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This application is to permit the provision of licensable activity to the following hours:

**Plays, films, indoor sporting events, live music, performances of dance, anything
of a similar description to live music, recorded music or performances of dance**

Monday to Thursday – 10:00 to 02:00

Friday & Saturday – 10:00 to 03:30

Sunday – 11:00 to 02:00

Recorded music

Monday to Thursday – 10:00 to 02:00

Friday & Saturday – 10:00 to 04:00

Sunday – 11:00 to 02:00

On the following days the permitted hours may be extended for an additional hour:
St Patrick's Day, St George's Day, St Andrew's Day, St David's Day, Halloween,
Christmas Eve, Boxing Day, the trading day on which the clocks go forward, i.e. the
start of British Summer Time, and the Thursday immediately preceding Good Friday
Permitted hours may be extended until 4am on any Sunday immediately preceding a
bank holiday

Late night refreshment

Sunday to Thursday – 23:00 to 02:00

Friday & Saturday – 23:00 to 03:30

Supply of alcohol

Monday to Thursday – 10:00 to 02:00

Friday & Saturday – 10:00 to 03:30

Sunday – 11:00 to 02:00

New Year's Eve – from the end of permitted hours to the start of permitted hours on the
following day

All licensable activities listed above (excluding recorded music)

On the following days the permitted hours may be extended for an additional hour:
St Patrick's Day, St George's Day, St Andrew's Day, St David's Day, Halloween,
Christmas Eve, Boxing Day, the trading day on which the clocks go forward, i.e. the
start of British Summer Time, and the Thursday immediately preceding Good Friday

Permitted hours may be extended until 02:30 on any Sunday immediately preceding a bank holiday

Opening hours of the premises

Monday to Thursday – 10:00 to 02:30

Friday & Saturday – 10:00 to 04:00

Sunday – 11:00 to 02:30

On the following days the permitted hours may be extended for an additional hour:

St Patrick's Day, St George's Day, St Andrew's Day, St David's Day, Halloween, Christmas Eve, Boxing Day, the trading day on which the clocks go forward, i.e. the start of British Summer Time, and the Thursday immediately preceding Good Friday.

Permitted hours may be extended until 4am on any Sunday immediately preceding a bank holiday

Comments and observations on the application

Havering's licensing policy further to cumulative impact states at paragraph 6.3:

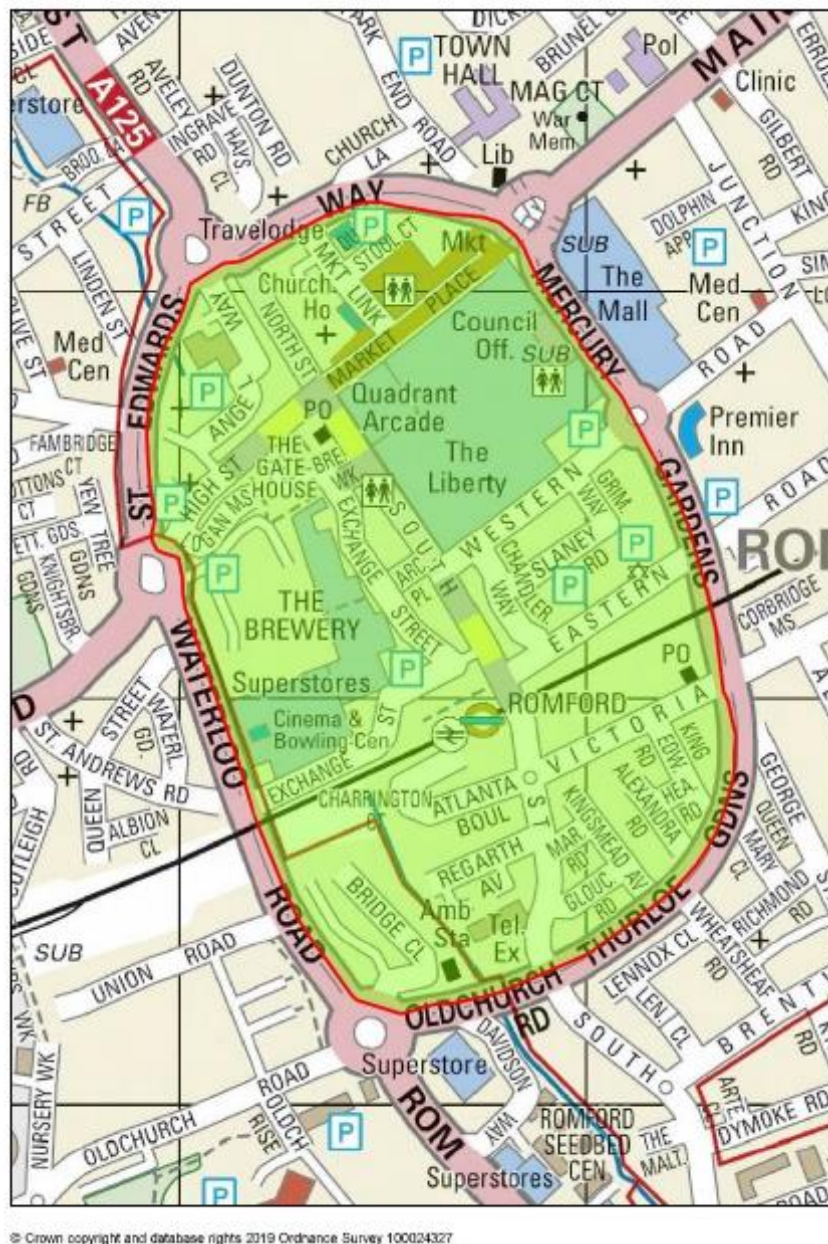
- For areas where a cumulative impact policy is adopted, it creates a rebuttable presumption that applications for new premises licences, club premises certificates, or variation applications that will add to the existing cumulative impact, will normally be refused, unless the applicant can demonstrate why the operation of the premises involved will not add to the cumulative impact and not impact adversely on the promotion of the licensing objectives. The exception to this policy may be for applications for restaurants where alcohol is sold ancillary to a table meal.

Havering's licensing policy further to the Romford Town cumulative impact zone states at paragraph 8.5:

- On the basis of the above evidence the Licensing Authority is of the view that the number, type and density of premises selling alcohol for consumption on and off the premises and the provision of late night refreshment within the ring road is having a cumulative impact and undermining the licensing objectives. It is likely that granting further licences would be inconsistent with the authority's duty to promote the licensing objectives and a cumulative impact policy has been adopted in this area.

The area defined as the Romford Town cumulative impact zone is as follows:

Figure 2-Romford Town Cumulative Impact Zone



Summary

There were no representations against this application from interested persons or businesses.

There were three representations against this application from responsible authorities: the Metropolitan Police, Havering's Licensing Authority and Havering's Environmental Health Service. All three responsible authorities expressed concern at the terminal hours included in the application.